# **KEVIN GAO**

Senior Product Designer

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#### **EDUCATION**

#### Carnegie Mellon University

*Pittsburgh, PA* BS in Communication Design Minor in Human Computer Interaction

#### SKILLS

#### Tools

Adobe Creative Suite InVision Figma Principle Sketch Zeplin

#### **Design Methods**

A/B Testing Agile Design Concept Mapping Customer Feedback Interaction Design Prototyping Usability Testing User Research UX Flows Wireframing Whiteboarding

#### Visual Design

3D Design Branding Graphic Design Traditional Art Video Editing

#### **EXPERIENCE**

## Palo Alto Networks | Santa Clara, CA

Senior UX Designer

Leading the design effort for SaaS Security Posture Management (SSPM) to maintain PANW's position in Gartner's Magic Quadrant.

Defined & established processes to improve customer/ product team communication during feature cycles.

MAY 2022 - Present

# **Cisco** | San Jose, CA

UX Designer

Designed enterprise products to help network engineers and administrators monitor and troubleshoot clients and devices on a global scale.

Visualized live issue troubleshooting and root cause analysis for enterprise customers with multi-country level telemetry.

Defined and established proper design documentation to improve cross collaboration and quality assurance during the design process.

JUN 2019 - Apr 2022

### RS21 | Albuquerque, NM

#### UX Designer

Created analytics dashboards for the Department of Homeland Security to monitor infrastructure resilience across the nation. Delivered proposals totaling over \$2 million in revenue within the first 6 months.

Defined and maintained standard design processes for research, ideation, and implementation across designers, project managers, and engineers.

JUN 2018 - MAY 2019

Wunderman | New York, NY UX Designer

Designed an augmented reality experience for youth tennis players to increase the retention rate of signups for USTA Tennis.

JUN 2017 - AUG 2017

#### **AWARDS & ACHIEVEMENTS**

Cisco Operational Excellence Q1 - Network Service Assurance MAR 2021

**Cisco Customer Success** *Q3 - Access Point Comparison in collaboration with* **Apple** SEP 2021